Work Plan

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| **Workforce Planning Strategic Objective: Balance the supply and demand for a qualified and diverse energy workforce.**  **Strategy:** Build a state level workforce plan for key “in-demand jobs” for career awareness, workforce development efforts, and strategic planning purposes. | **Responsibility** | **Date Due** | **Status** |
| 1.Determine demand for natural gas workers over next several years | Corey Hines | 3/31/2020 |  |
| **Strategy:** Measure workforce development initiatives to determine impact on critical skill and workforce gaps. |  |  |  |
| 1.Measure effectiveness of Skills USA World of Energy utilizing the GIE/GIS Student Registration Site.  a. Develop a plan to engage students interested in the industry to sign up on the site after the World of Energy.  b. Develop a follow up communication email to students/ parents who signed up and send out one to two weeks after the event.  c. Align student list with appropriate company. Each member company to develop a follow up communication strategy for ongoing communication with students from their region.  c. Investigate a hospitality networking session for teachers/ students/ parents at the event to determine if a room is available and cost. | Jamal to work with CEWD to get site set up and ready for use at the event.  Jamal to develop communication. Executive Committee to develop implementation plan. | 03/30/ 2020  04/15/2020  Mary Long  Maybe next year | Event cancelled due to COVID-19 pandemic |
| 2.Implement the GIE/GIS Student Registration Site with Energy Pathway schools in the state. Implement a pilot.  a. Develop an implementation strategy for each school  b. CEWD to develop GEICC registration page to include all schools and programs and conduct orientation with member companies. | All members  Rosa and Member Companies | 03/30/2020  04/15/2020 |  |
| **Career Awareness Strategic Objective: Create awareness among targeted populations of the critical need for a skilled energy workforce and to the opportunities for education, that can lead to entry level employment.**  **Strategy:** Implement targeted career awareness campaigns to increase the diversity in talent pipelines. |  |  |  |
| 1.Develop process to get students who apply for GEICC Scholarship to add their information in the GIE/GIS Student Registration Site.  a. CEWD to set up the GIECC Student registration page.  b. Executive Committee to develop and include registration process once Scholarship application is received. | Marilyn, Mary, Kenny | 3/15/20 | Student scholarships awarded and all winners registered on site. |
| 2.Look into supporting and sponsoring a FIRST Tech Team from a rural area/ diverse team.  a. CEWD to provide local contact in Georgia to begin discussions and identify potential teams.  b. Sponsor the team beginning September 2020. | Corey Hines | Select school or team by 05/30/2020  Work with team 9/30/2020 | Identify teams b4 school ends. |
| 3.Careers in Energy Week  a. Get proclamation from Governor  b. Develop an I Got into Energy Campaign strategy with member companies. | Jamal – Lead  Roger and Corey | 08/01/2020 |  |
| 4.Look into Magic Camp for implementation in 2020 | Angie | 04/30/2020 | $1,000 possible amount for donation |
| 5.GEICC members to partner with Savannah Veteran event which will be held in spring or fall at Fort Stewart in partnership with Southern Co. | Jamal | 03/30/2020 |  |
| 6.Develop plan to utilize You Science data in creating awareness of energy jobs.  a. Invite YouScience to present at next face to face meeting  b. Develop a one pager of process that can be used by consortium members to target certain demographics/ schools. | Jamal – lead  Lindsey to support and develop one pager | 06/01/2020 |  |
| **Strategy:** Build state-wide awareness of the need for a skilled energy workforce. |  |  |  |
| 1.Develop and implement new website for GEICC.  a. Rosa to send outline to Lindsey to begin gathering content.  b. Team to draft content | Lindsay to Lead  Kenny, Ashley and Rita | 03/15/2020 | Information to be sent to web developers by mid-June for initial draft. More documents and information to follow. |
| 2.Implement Trade Talks with Guidance Counselors across the state.  a. Develop agenda with tours, panels, panel of guidance counselors who discuss how they follow up after the trade talks.  b. Work with DOE – Dawn Mann to discuss strategy, dates, and locations. | Corey to Lead  Diane, Mike, Roger and Chuck Little | Initiate by 03/30/2020  Ongoing throughout the year |  |
| **Education Strategic Objective: Implement clearly defined education solutions that link industry recognized competencies and credentials to employment opportunities and career advancement across the energy industry.**  **Strategies:** Close existing skill gaps to ensure qualified applicant pools of candidates for in-demand jobs. |  |  |  |
| 1.Develop Natural Gas Technician Bootcamp Curriculum  a. Investigate curriculum already in existence.  b. Review curriculum for WISE program to increase interest of women in this field. | Corey Hines, Travis Williams and Nicole Miles | 09/20/2020 |  |
| 2.Educate teachers in the energy academies – develop teacher training to be held during the first week of June. | Ashley – Lead  Jerold Hill and Roger Ivey | 04/01/2020 | Event cancelled due to COVID-19 pandemic |
| **Structure and Support Strategic Objective: Organize and manage the GEICC to maximize its positive impact on national, state and individual company initiatives.** |  |  |  |
| **Membership** |  |  |  |
| 1.Increase membership  a. Aubrey Silvey – Rita and Angie to reach out  Gonner Const/ Benten Const/ Colonial Pipeline/ Metro Area EMCs  b. Revisit roadshows and make recommendation | Angie to Lead | 05/01/2020 | 1. Aubrey Silvey and Diversified Utility Services, LLC are new members. 2. Recommend tabling until travel restrictions within organizations are lifted or possibly consider virtual road shows. |
| **Fundraising** |  |  |  |
| 1.Review Member Dues | Jamal Lead | 06/01/2020 |  |
| 2.Consider a different event – skeet shooting tournament? or any other option? | Diane - Lead | 07/2020 | Golf outing rescheduled for October. Diane researched a skeet shooting tournament, but cash flow is good from golf outing so may revisit at a later time. |
| 3.Look for Grants that can fund some of the activities planned. | ?? | 06/20/2020 |  |
| **Structure and Management** |  |  |  |
| 5.Develop GIECC Repository/Record Retention System; include as part of Website - | Program Director | 03/30/2020 | Files being retained in Dropbox now – once website is developed will revisit if needs to be housed on website. |
| 6.Capture GIECC History – How To’s | Project Manager working with Angie | ongoing | Files housed in Dropbox for access by all of Executive Committee |
| 7.Sucession Planning  a. Identify Vice Chair Executive Committee  b. Identify Vice Chair for Board of Directors | Jamal – Lead  Executive committee | 05/01/2020 |  |
| 8.Re-engage the Board of Directors by communicating new strategic plan  a. Jamal to discuss with Bert and Scott  b. Corey to discuss with Jesse  c. Jerold Hill to discuss and determine who will participate on both  d. Sheri to discuss with Mike  e. Angie to engage another co-op | Secretary | 04/01/2020 | Discussion to be held during Board meeting on 6/10/2020 |
| 10.Create alliances, where appropriate | Executive Committee | ongoing |  |
| 11.Expand use of social media platforms | Lindsay Silveus | 3/15/2020 | GEICC has Instagram, Facebook, and Twitter accounts. Audience slowly growing and content is added weekly. |