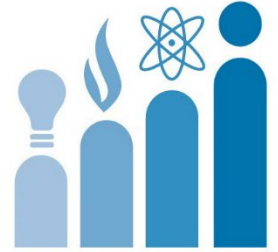




CEWD



CENTER FOR ENERGY WORKFORCE DEVELOPMENT

Industry Solutions—Regional Implementation

Building a Diverse, Qualified Pipeline Through State Energy Workforce Consortia

June 2, 2022

Objectives

- Help new members – and those not currently engaged in a State Energy Workforce Consortium – understand why Consortia exist
- and how consortia benefit the industry at the state and regional levels

CEWD State Energy Workforce Consortia

- Embody CEWD's motto of *Industry Solutions – Regional Implementation*
 - Strategic partnerships between the energy industry, their contractors, education, workforce systems, and others who work together to define a state's or region's talent needs and develop solutions to meet those needs
 - Active consortia are addressing the talent needs of more than 30 states across the country
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Successful State Consortia...

- Are led by active, engaged industry leaders with a passion for workforce development
 - Develop and maintain a state energy workforce plan to steer industry-led workforce efforts
 - Use data to define their future workforce demand and talent supply and to measure success of pipeline programs
 - Create mutually beneficial alliances with organizations that support and advance the consortium's initiatives
 - Build state awareness of the need for a skilled energy workforce and awareness of energy careers among targeted populations
 - Implement core curriculum and pipeline programs to enable faster graduation of students with needed skills
 - Maintain the consortium as a self-sustaining operating structure that includes governance, management, and financial processes
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Successes

- Louisiana – Lineworker Bootcamps
 - Carolinas – Common Curriculum
 - Wisconsin – Mobile Learning Lab/ Website
 - Virginia – DE&I Roundtables/ 17th Career Cluster/ Newsletter/ Website
 - Oklahoma – 17th Career Cluster
 - Georgia – Scholarships
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So, at the end of the day, there is the value to Employers see in this workforce development work

- Value to employers...
 - Save time in recruiting
 - Save cost in developing new hire candidates
 - Reduce pre-employment testing cost
 - Improve on-boarding time and cost (less butt in seat time)
 - Improve career longevity (less turnover)
 - Awareness of industry careers through industry website
 - Leverage state resources